Annual Report

vibrant City CHURCH



A letter from Pastor Jonathan & Margery

As we reflect on this past year, we're reminded of just how faithful God has been to our church. What started with a simple yes to God's calling has continued to grow into something only He could build. Time and time again, God has taken what felt small, uncertain, or even impossible–and breathed life into it.

This past year was marked by moments we never want to take for granted. Moments of worship that shifted hearts. Moments of prayer that brought healing. Moments where people crossed the line of faith, found community, and discovered their purpose. What we see reflected in this report are not just numbers or milestones–but stories of lives being changed by the hope of Jesus.

Jesus reminds us in John 4:35, "Open your eyes and look at the fields! They are ripe for harvest." Our prayer has always been that Vibrant City Church would be a church that sees people, not just crowds. That we would never miss the opportunity to step into what God is doing right in front of us. Every worship experience, every LifeGroup, every outreach event, every act of generosity is a seed planted in faith–believing God for a harvest only He can bring.

As you look through this annual report, we hope you don't just see activity–you see impact. You'll see evidence of a church choosing faith over comfort, generosity over convenience, and mission over maintenance. You'll see how God is using your prayers, your serving, and your giving to reach people who are searching for hope, healing, and purpose.

None of this happens without you. Your partnership in this church matters more than you may realize. Together, we are building something far bigger than ourselves–a spiritial home where people are welcomed, known, and loved. We are deeply grateful for the role you play in what God is doing through Vibrant City Church.

As we continue to step into 2026, our prayer is simple: that God would continue to open our eyes to the harvest, strengthen our faith to say yes, and use this church to bring light to our city and beyond.

Thank you for being part of this journey. We can't wait to see what God does next.

Love,
Pastor Jonathan & Margery Talley



Meet The Sine Family

We had been looking for a church for a while. Tanner and I both grew up in church, but over the years it slowly faded out of our routine. Then in July 2023, my dad suddenly passed away while we were on vacation from a massive heart attack, Ever since, Tanner has carried this weight, feeling like he could've done more - even though that wasn't the case. During that time, I struggled a lot with my faith. Something felt missing in my life, in the kids' lives, and in Tanner's. Obviously we were grieving my dad, but we also needed something to help fill that void - something that felt right.

We kept talking about finding a church again, but we were nervous about walking in somewhere and feeling judged or out of place because of how we look. We heard about Vibrant City at the Easter Egg Hunt event this past year. The moment we stepped into VC, we felt welcomed and loved - not just by the pastors, but by everyone. It felt like home. And honestly, we haven't missed a service since, not even while on vacation.

Since joining VCC, we've been truly inspired to become better spouses, better parents, and better friends. This church has jump-started our journey toward rekindling our relationship with God. We couldn't be happier with the family we've found, and it's all thanks to Vibrant City Church.

MINISTRIES

Ministries

WEEKLY ATTENDANCE

224

INVOLVED MEMBERS

304

WATER BAPTISMS

15





SALVATIONS

17

OF FIRST TIME GUESTS

245







Meet Mandee & Kayla

After stepping away from church for a couple of years, due to life challenges I felt God speaking to me and was invited by a friend to visit Vibrant City Church. After my first visit, I really felt like this could be the place, but the real test was whether my daughter, Kayla, would like it and come with me. I was looking for a church that would be genuinely welcoming and have Pastors who were teaching God's word in a way that ensured my daughter was truly learning and understanding. Vibrant City Church has shown us in that very way. We love the teaching, with its demonstrations, and it has made us understand the Bible better. We immediately felt welcomed by the people we know, including the Pastors. Because of this, we are always excited to connect and be excited when Sundays are here. Not only are we coming to church, but we are now happily serving on the First Impression Team. We are so happy to call this church our home and family. The greatest joy was seeing Kayla get baptized this past May!



MINISTRIES

Ministries

ACTIVE VOLUNTEERS

104

LIFEGROUP MEMBERS

127

FACEBOOK VIEWS

764,990





YOUTUBE VIEWS

3,300

WEBSITE REACH

11,000



Meet Deen Greenwood

My name is Dean and I've been attending Vibrant City Church since March 2025. I grew up my whole life in church. I am a pastors son. My dad preached at a church in Harrisonburg Virginia and we would travel faithfully over the mountain 45 minutes every Sunday and Wednesday from Luray to Harrisonburg. My dad taught me a lot while he was alive, but the most important thing he taught me was to stay involved in church and keep your relationship with Christ strong and He will lead you where he wants you to go in ministry.

Now that I live in the Winchester area I was continuing to go to my home church in Harrisonburg, but it was becoming a lot to travel over an hour every week. I attend a Bible study every Saturday morning where some men told me to try out Vibrant City Church. I decided to go one Sunday morning and I really enjoyed it.

I told myself I needed to experience 2 very important things before I decided to choose a new church home. First, I need to feel the presence of Jesus move. I feel the presence of Jesus every Sunday at service and have been brought to tears of joy during worship many times. Second, A church community. At Vibrant City there are so many groups that you can be a part of and all of the leaders make you feel welcome at this church.

Now I help serve in the Kidz Church and with the youth at Vibrant City and feel as if I'm part of the community of this church I'm so excited to see how God is going to move in my life and how He is going to continue to grow this church.

FINANCIALS

financials

BREAKDOWN OF 2025 EXPENSES

Ministries/Discipleship	**6%**	**$13.7K**
Weekend Experience	**5%**	**$12.0K**
Outreach & Community	**8%**	**$19.5K**
Facilities	**28%**	**$67.3K**
Administrative	**15%**	**$37.2K**
Personnel	**38%***	**$92.0K**

1 full time, 4 part-time

*the national average for personnel in a church is 45-55%

2025 OFFERING INCOME

$235.2K

2025 YEAR END OFFERING INCOME

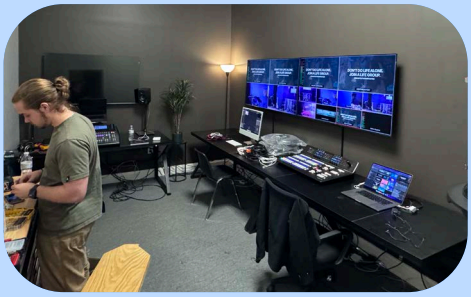
$32,869

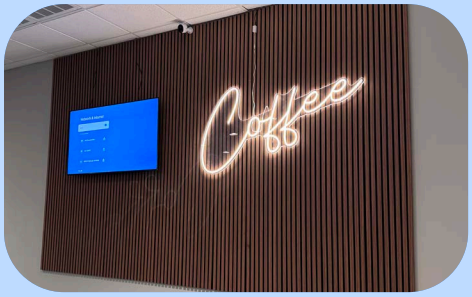
*towards expansion & savings

In 2024, we received a year-end offering that allowed us to renovate and build out the childrens wing, video control room, coffee bar, and renovate smaller areas of our church building. In addition, we supported local outreach by hosting our Easter Event at the Frederick County Fairgrounds.









Ministries/Discipleship

This category reflects our commitment to helping people grow in their faith at every stage of life. From kids and youth to leaders and young adults, these investments create environments where disciples are formed, faith is strengthened, and people are equipped to live out their calling beyond Sunday.

Weekend Experience

Our weekend services are often the first step in someone's faith journey. These expenses help create welcoming, excellent, and distraction-free environments where people can encounter God through worship, teaching, and community—ensuring every person feels seen, safe, and invited in.

Outreach & Community

Outreach & Community represents our heart to serve both inside and outside the church. These funds support outreach efforts, community events, and benevolence, allowing us to meet practical needs, build relationships, and demonstrate the love of Jesus in tangible ways.

Facilities

Facilities expenses allow us to steward the space God has entrusted to us. This includes rent, utilities, and ongoing care that keep our building safe, welcoming, and ready for ministry. These investments create a consistent, dependable place where people can gather, worship, and grow together.

Administrative

Administrative expenses support the systems and organization that keep our church operating with clarity and integrity. While mostly behind the scenes, this work enables effective communication, accountability, and sustainable ministry across every area of the church.

Personnel

Personnel reflects our investment in the people who lead, serve, and care for our church. We are committed to leading with both excellence and stewardship, and as a result, personnel expenses represent 38% of our operating budget, well below the 45–55% average for most churches. By managing staffing wisely, we're able to support our team while directing more resources toward ministry and mission.


ERMAID









